

JOSE ALEJANDRO GUERRERO DELGADO

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RESUME

Experience Designer (UX/UI/XR) specializing in enterprise and learning software with three (3) years of experience in product design for public entities and research in innovation strategies through design. I have experience in open innovation projects, ERP enterprise software design for public entities, and designing learning experiences using convergent technologies such as augmented reality, virtual reality, and mixed reality in clinical education. On a personal level, I describe myself as a person passionate about design and research, particularly in the use of methodologies, frameworks, and design tools applied to organizational process areas.

SKILLS

Design of experiments to validate user experience and product usability.

Research on design methodologies and tools within frameworks oriented towards innovation in organizational processes.

Listening to and analyzing user needs.

Prototyping in FIGMA, using and building design systems and aesthetically pleasing, usable interfaces.

Leadership of design teams.

CERTIFICATES

UX Design professional certificate - Google

Coursera - Google

2023

Responsive WEB design

Cousera

2023

EIEI ACOFI 2023

Paper "Immersive Learning of Safe Procedures through Extended Reality. EDI Wood Workshop"

Poster MexHIC

MexHic participation Authors of the poster "MULTIMEDIA PRINCIPLES APPLIED TO A VIRTUAL REALITY APPLICATION DESIGN FOR PROCEDURAL LEARNING"

XI Conferencia Latinoamericana sobre Interacción Humano-Computadora (CLIHIC 2023)

Paper "Learning Interaction User Flow"

Paper certified 7th event TIC-17

Universidad Industrial de Santander

Paper "Immersive Experience in Learning Safe Procedures: The Case of the EDI Wood Workshop".

Create with VR for educators

Unity - 2022

EXPERIENCE

Universidad Industrial de Santander – Bucaramanga, Colombia

june 2023 – Present

1 year 6 months

User Experience and User Interface Designer (UX/UI) for enterprise resource planning (ERP) software. Support in requirements gathering, interface design, and performance data analysis of the service.

Universidad Industrial de Santander – Bucaramanga, Colombia

july 2023 – noviembre 2023

5 months

Researcher in extended reality (XR) learning experiences. Design of guides for selecting user interface components for augmented reality interfaces at different levels of concretization.

RankCV – Bucaramanga, Colombia

august 2022 – november 2024

2 years 4 months

Diseñador de experiencias e interfaz de usuario UX / UI para emprendimiento de reclutamiento de talento TIC orientado a desarrolladores, diseñadores UX/UI y diseñadores de estrategias digitales en redes sociales.

IncubApp – Bucaramanga, Colombia

february 2023 – december 2023

11 months

User Experience and User Interface Designer (UX/UI) for a tech talent recruitment startup focused on developers, UX/UI designers, and digital strategy designers for social media.

Timebli – Bucaramanga, Colombia

february 2023 – june 2023

5 months

Design Team Leader. Enterprise resource planning (ERP) software for construction companies.

Cámara de comercio – Bucaramanga, Colombia

november 2022 – february 2023

4 months

Brand Designer. Support Program for Microentrepreneurs in Brand and Packaging Design for CDE companies within the framework of the "Packaging Design" course.

EDUCATION

Universidad Industrial de Santander – Bucaramanga, Colombia

2025

Research Master's in Innovation and Design.

Universidad Industrial de Santander – Bucaramanga, Colombia

2023

Industrial designer

Coursera – Google

2023

Google UX Design Professional certificate

Nomination for Best RAD Project

2023

Recognized as a nominee for Best RAD Project with a virtual reality application for industrial safety training.

COMMUNICATION

English B1

Writing: High

Listening: High

Reading: High

Speaking: High

Italian A2

Writing: Low

Listening: Low

Reading: Low

Speaking: Low

REFERENCIAS

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[Profile in LinkedIn](#)

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